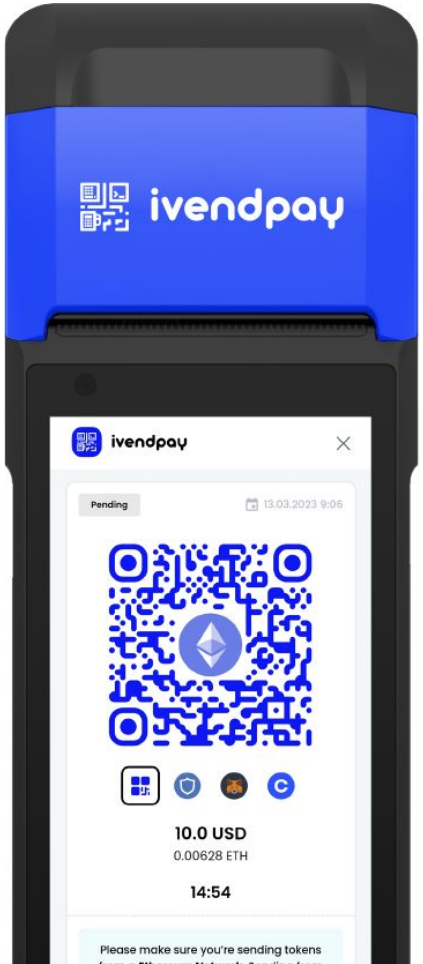
ivendpay

Crypto payment system for retail, e-commerce and vending machines



ivendpay

Cryptocurrency is redefining digital payments for both merchants and consumers.

It offers a wealth of untapped opportunities for merchants

Opportunities

- Increased security
- Lower fees
- Massive consumer base

Customers are switching to cryptocurrency en masse, disrupting commerce as we know it.

ivendpay

In the last 5 years alone, cryptocurrency transactions have increased by a staggering 580%

2 100 000

transactions a day

Today, the 3 largest networks process over 2.1 million transactions a day

100 Peak search interest

Google Search Trends for “Buy with Crypto”

Along with high transaction numbers, interest in spending crypto has skyrocketed

Crypto holders have massive buying power and are looking to spend at crypto-accepting merchants

ivendpay

Crypto payments are becoming PART OF OUR WORLD

Along with individual consumers, companies are also adopting cryptocurrencies

A few global brands that accept crypto

AT&T

Microsoft

Pizza Hut

Namecheap

Starbucks

Wikipedia

Twitch

McDonald's

Virgin

SL Benfica

Overstock

Amazon

ivendpay

More than 20 publicly traded companies hold bitcoin in their treasuries, including

Square
8 500 BTC

Tesla
44 500 BTC

MicroStrategy
92 000 BTC

Major nations are also fast-tracking the creation of Central Bank Digital Currencies

109 Countries Stand on CBDC Progress in May 2022

Some of the world's top commercial banks and tech companies are part of
the Enterprise Ethereum Alliance

BNY MELLON
EY
FedEx
JPMORGAN CHASE & CO.
AMD

Cryptocurrencies are here to stay and will drive the future of digital payments

ivendpay

Why crypto is spend-ready

Stablecoins solve volatility concerns for spenders and merchants

Rising stablecoin adoption hints that people are looking at crypto for digital payments, rather than speculation.

Stablecoins are less susceptible to price volatility as digital assets that are pegged to real-world assets like fiat money, commodities, and more.

ivendpay

Daily USD Transfer Value Share

People want a non-volatile way to transact with crypto, and stablecoins are overtaking bitcoin in USD value transferred.

Transfers in value per day

$7B-15B
USD

Bitcoin

$9B-19B
USD

Stablecoins

ivendpay

40%
new customer sales on average

2x
higher order value on average

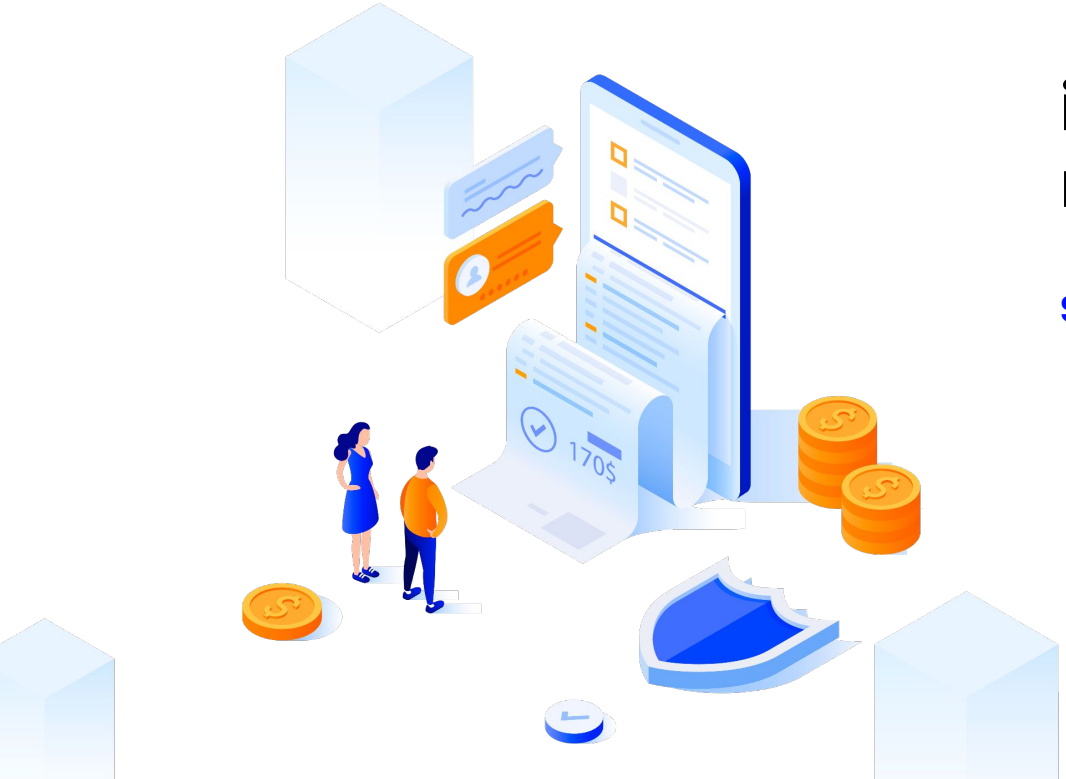
55%
reduction in transaction fees

Businesses accepting crypto payments are reaping the benefits

From avoiding chargebacks to reducing transaction fees and settlement times, crypto offers benefits beyond traditional digital payment processors.

The benefits of accepting crypto payments are clear. That's why more businesses globally are getting on board

ivendpay



ivendPay connects merchants and users

Start accepting crypto today

ivendpay

Advantages

Any store, seller or company can install the software on their terminal and start accepting payments in crypto.

No need to buy an initial stock of crypto or create your wallets: we provide it, and you can get your revenue right from the start.

The customer scans the QR from a wallet of their choosing, enters the required amount and the money goes to the merchant within a second.

New customers? Yes, please!

Did you know 51% of crypto holders are more likely to buy from crypto merchants and 40% of crypto users are new to the merchant? When you start accepting crypto you can reach new customers locally and globally. Plus, when international customers pay with crypto, you get paid in your currency, not theirs—no worries of exchange rates or tax implications.

Fees as low as 1%

Your savings add up when your customers choose crypto over credit. Our crypto payments fees start lower than credit cards and scale as low as 1% based on payment size. Larger payments, smaller fees!

Eliminate chargebacks

Fraudulent chargebacks cost businesses billions of dollars annually. ivendPay crypto payments are final and irreversible, putting an end to chargebacks and putting more money in your pocket. Only you can reverse a completed transaction.

ivendpay

Easy. Safe. Fast.

How it works

The intuitive way to process payments

Our responsive technology streamlines payments into one integration - improving speed, reliability, conversion and data transparency.

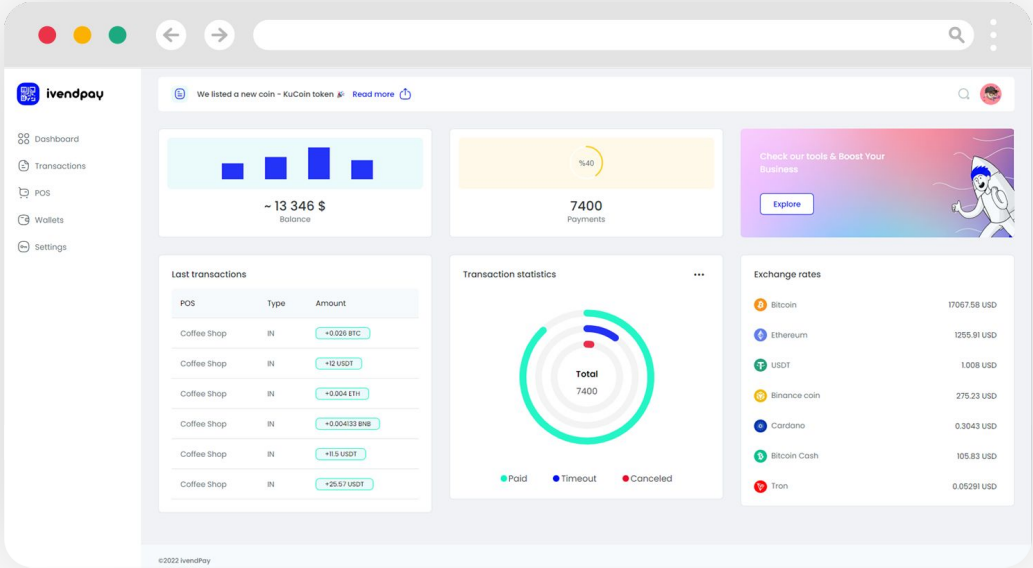
1 Enter the purchase amount in local currency

2 Customer selects their preferred cryptocurrency

3 Scan the QR code from any crypto wallet

4 After a successful transaction, the client receives a receipt and his goods

ivendpay



Manage everything

Dashboard

Get a 360-degree view of your payments and business in ivendPay Dashboard

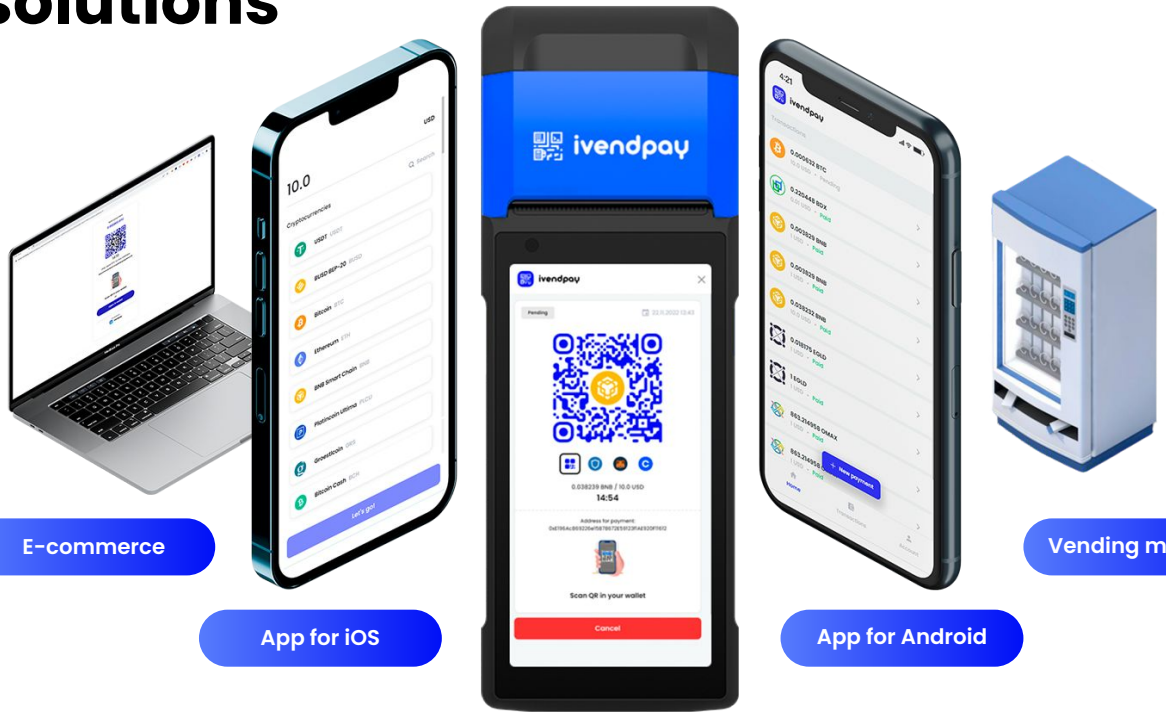
User-friendly interface, graphic elements and metrics that help you to track your POS devices, balance, rates and transactions

Detailed financial reports, billing and receipts with main info about each transaction

Real-time synchronization with a cloud-based management system.

ivendpay

Our solutions



E-commerce

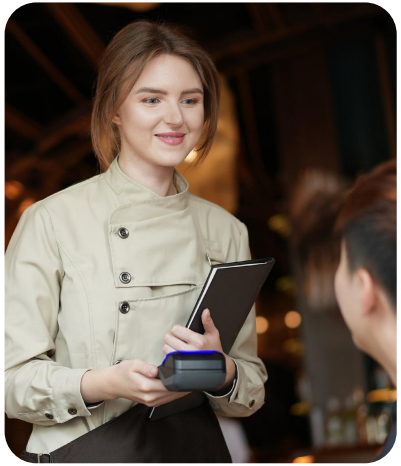
App for iOS

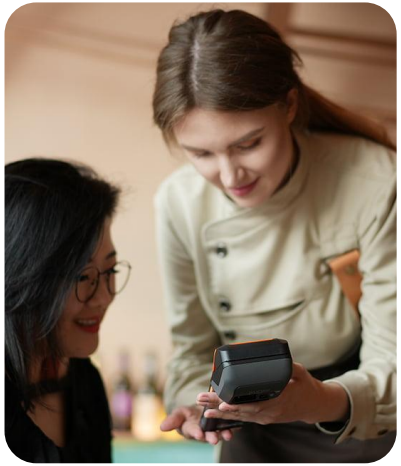
POS machine

App for Android

Vending machine

ivendpay





POS machine

Everything you need in one

Fast crypto payments in your store, no hidden fees, high autonomy, multi-layered security, and printing a check with all the transaction details

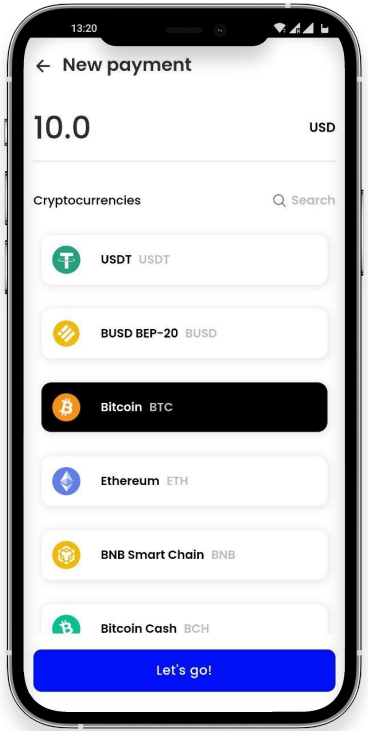
Android 11 | Wi-Fi | LTE/4G | Printer | Camera | NFC

40+

merchants use our POS machine

Watch video

ivendpay



Mobile App

Accept payments anywhere

Download a simple and user-friendly app to accept payments in more than 40 cryptocurrencies. As long as you're connected to the internet, you can have a portable crypto PoS machine in your pocket!

You can connect any Bluetooth printer to print receipt

Download on the App Store

Get it on Google Play

ivendpay

E-commerce gateway

Easily accept and bill crypto to your customers

Ecommerce integrations

Integrate into your site directly with powerful ecommerce platforms

WOO COMMERCE

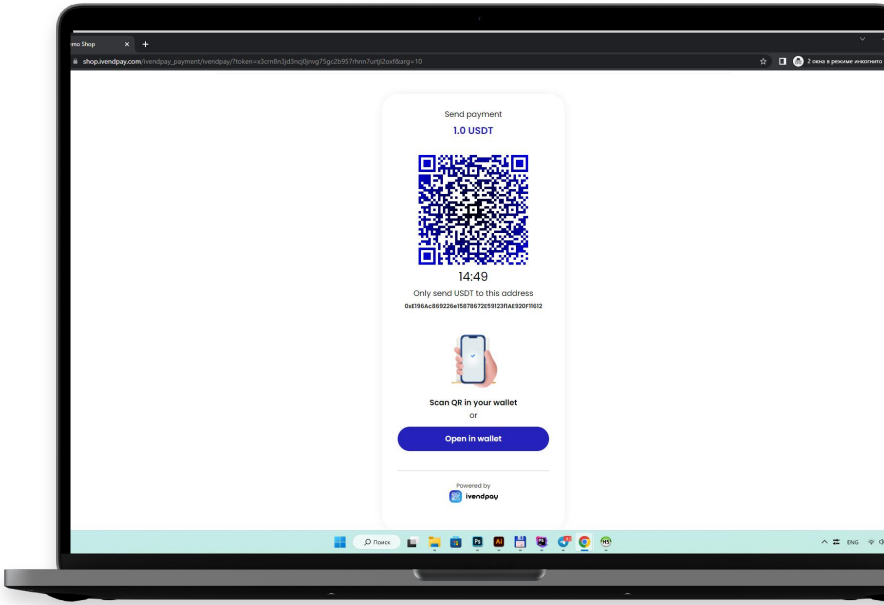
PrestaShop

opencart

API integrations

Turnkey API allows you to create custom checkouts and workflows

Click to try demo!



ivendpay

Vending machine

The smart vending machine helps you increase sales

100+
machines worldwide

5 000+
transactions per month

Watch video

ivendpay

Better than the competition

	ivendPay	Whitepay	Coinbase Commerce	Bitpay	Coingate	Utrust	Forum Pay	Coinpayments
Binance Pay integration	✅	❌	❌	❌	❌	❌	❌	❌
Gate Pay integration	✅	❌	❌	❌	❌	❌	❌	❌
Own POS	✅	✅	❌	❌	❌	❌	✅	✅
Mobile App	✅	✅	❌	❌	❌	❌	✅	✅
E-Commerce Integration	✅	✅	✅	✅	✅	✅	✅	✅
Fees	0,5-1%	1%	1%	1%	1%	1%	1%	1%
Transaction speed	Instant	Instant	Slow	Slow	Slow	Instant	Instant	Slow

ivendpay

Key partnerships

Binance Pay and ivendPay Join Forces
to Make Crypto Payments Even More Accessible

Read more

Gate Pay Partners with Ivendpay, Expanding Crypto
Payment Options for Merchants and Customers

Read more

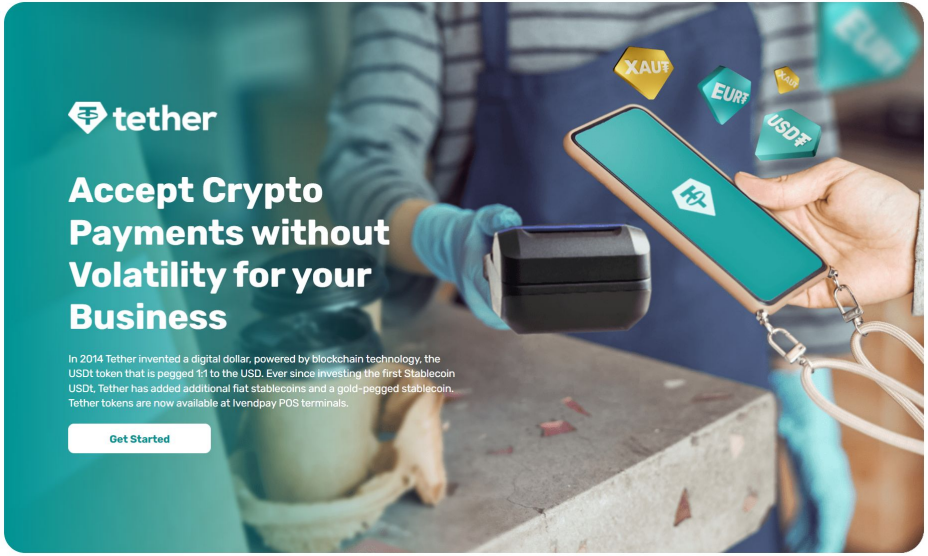
ivendpay

Key partnerships

tether

🚀 Gold in the modern age! 💰 XAUt breaks barriers, enabling gold to be used for transactions!

Read more



ivendpay

Our partners

BINANCE

OKX

tether

Gate Pay

AVALANCHE

CARDANO

NEAR

1inch EXCHANGE

polygon

TON

vechain

CoinsPaid

ivendpay

Our partners

COINMENA | كوين مينا

WORLDLINE

Fintech House

SUNMI

invenda

ivendpay

Confirmed listings

Bitget

Mexc

Whitebit

Launchpads

Approved: Tenset, Republic, SeaPad, Synapse Network, Peak Defi, NeoCortexAI, Gagarin, DexCheck, Oxbull

Waiting list: White Bit, Poolz, Dao Maker, BSCS, Roseon, Solanium, TrustPad, Spores Network, Brand Pad, Aitech

Planned TGE

Q1 2024

ivendpay

Roadmap

2023

Q1

Product

- Personal Area for merchants: Developing, Alpha-version testing, fixing bugs and public release Done
- Official Ivendpay website: Redesign, Location Map adding Done
- Tokenomics: v2.0 developing and releasing

Legal

- Research and decision making of jurisdiction for a full licensing for crypto payments

Crypto

- Seed Round Completion Done

Q2

Product

- Co-Marketing: continuing of promo campaigns and cross-marketing activities with listed projects, KPI – at least 100.000 total community in media
- Increase in country presence: alpha-testing and researching of go-to-market opportunities in USA
- Commission fees: introduction into the Ivendpay system

Legal

- Preparing of all documents and submission to the Regulatory Body and Government authorities of the selected country

Crypto

- Private 1 public launching
- Launchpad releasing
- Affiliate program public launching

	Product	Legal	Crypto
Q3	- Personal Area for merchants: analytics developing and implementation for merchants - Crypto-fiat processing: connection of a partner bank or crypto-fiat exchange – TBA - Acceleration: Graduation from VISA Acceleration Center	- Submission of additional documents and obtaining a license	- Private 2 public launching - Liquidity pool and Staking - Loyalty rewards for affiliates of ivendPay Wallet and resellers of B2B products
Q4	- Personal Area for merchants: 3000 worldwide active merchants - Crypto-fiat processing: research on quality and calculating sales tax on the purchase and including it in sales receipt, KPI – 150 transactions for alpha-testing - Finalizing the optimization of work with merchants and commissions distribution within the Ivendpay system	- Submission of additional documents and obtaining a license	- Loyalty rewards for affiliates of ivendPay Wallet and resellers of B2B products

2024

Q1 Product

- Merchants KPI: 5000 worldwide active merchants
- Commodity-accounting matrix (service for the merchant) up to USD 100 monthly
- Integrating POS and online app to Global partners: Worldline, PAX (TBA)

Q2

- Enabling payment by QR code
- Increasing in country presence: public releasing on APAC region
- Increasing in opportunities for monetization from commission fees within the system

Q3

- Merchants KPI: 6500 worldwide active merchants
- Increasing in country presence: go-to-market releasing in South Africa, Japan
- Increasing Listing Costs

Q4

- Merchants KPI: 10000 worldwide active merchants
- Making final decisions on global presence and optimizing collaborations with regional representatives
- White Label solution releasing

ivendpay

IVPAY TOKEN

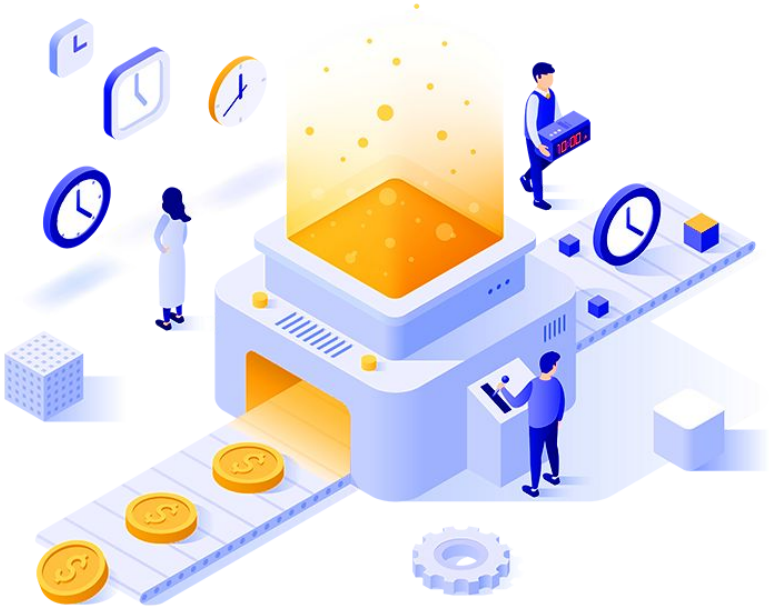
IVPAY is a utility token of the ivendPay ecosystem. It was created to ensure a smooth transfer of value across our ecosystem. The token will be integrated into our services and products as payment, reward, or discount means.

Utility token

The motivation to create it aligns with a loyalty program to stimulate the growth of the ivendPay ecosystem and its community where the IVPAY token is a means of value transfer as with well as BTC, ETH, USDT etc, but instantly and at a lower cost.

IVPAY Utility features

Stake and pay commissions in IVPAY ivendPay users will be able to get up to 50% discount on all operations in the ecosystem both for B2B and B2C solutions.



ivendpay

B2B discount system

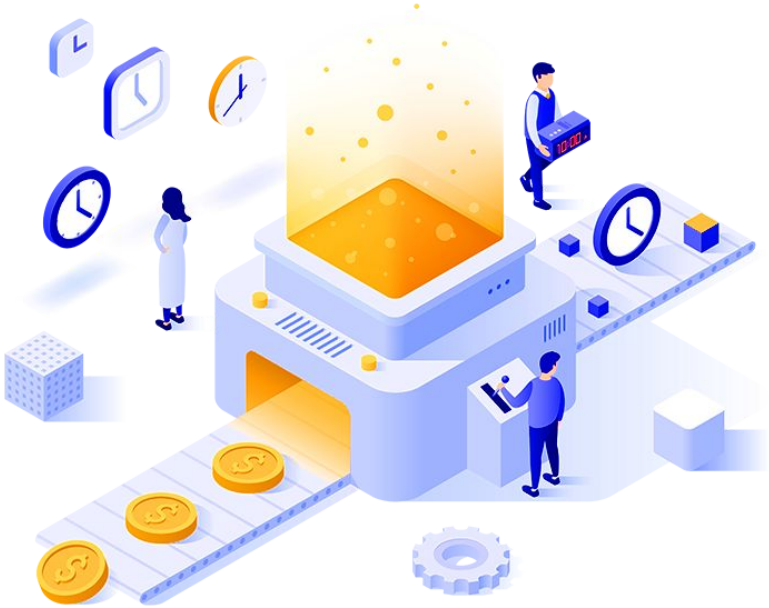
A 10% discount for B2B customers will be provided for token promotion

Loyalty rewards for affiliates of ivendPay Wallet and resellers of B2B products

Introducers and resellers of B2B service who hold IVPAY token will be able to get up to 20% of lifetime commissions from reselled merchants

Deflationary Model and Token Burning

Token burning involves removing a certain amount of tokens from circulation effectively reducing the total supply of tokens. This approach creates scarcity, which can drive up demand and increase the value of the remaining tokens.



ivendpay

B2B discount system

A 10% discount for B2B customers will be provided for token promotion

30D volume on all operations (USDT)	Balance, IVPAY	Discount for IVPAY staking	Discount if fees paid in IVPAY (IVPAY 20% off)
< 50K	0	0%	20%
> 50K	17 000	5%	25%
> 500K	50 000	6%	26%
> 1 500K	84 000	8%	28%
> 2 500K	167 000	10%	30%
> 5 000K	334 000	12%	32%
> 10 000K	840 000	14%	34%
> 20 000K	1 667 000	16%	36%
> 35 000K	3 334 000	18%	38%
> 50 000K	6 667 000	20%	40%

ivendpay

B2C discount system

30D volume on all operations (USDT)	Balance, IVPAY	Discount for IVPAY staking	Discount if fees paid in IVPAY (IVPAY 20% off)
< 2,5K	0	0%	20%
> 2,5K	17 000	5%	25%
> 25K	50 000	7%	27%
> 75K	84 000	9%	29%
> 125K	125 000	12%	32%
> 250K	217 000	15%	35%
> 500K	334 000	18%	38%
> 1000K	840 000	22%	42%
> 1750K	1 334 000	26%	46%
> 2500K	1 667 000	30%	50%

ivendpay

TOTAL SUPPLY

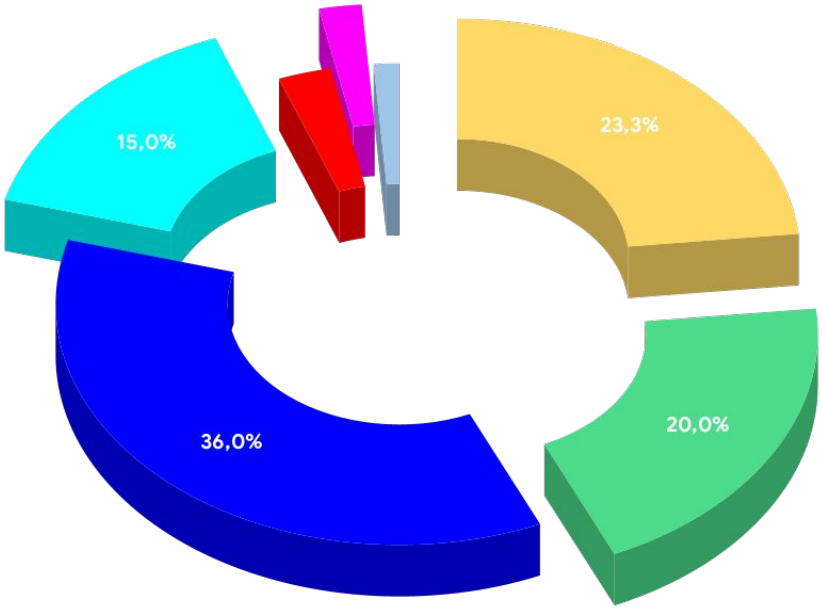
1 000 000 000

SUPPLY ON TGE: 2.5% of the total supply

845 000 $

PLATFORM

Binance Smart Chain (BEP-20)



Token Sale · Marketing · Cashback & Rewards · Team · DEX Liquidity pool · Advisors · Listings

ivendpay

Token distribution

Distribution	Percentage	Amount, IVPAY	Price ($)	Raise ($)	Vesting	Initial circ sold
Private 1	7,5%	75 000 000	$ 0.02	$ 1 500 000	5% on TGE followed by 3 month cliff, then in equal installments every month for 9 months	$ 75 000
Private 2	6,8%	68 000 000	$ 0.025	$ 1 700 000	10% on TGE followed by 1 month cliff, then in equal installments every month for 9 months	$ 170 000
Influence round	4,0%	40 000 000	$ 0.025	$ 1 000 000	15% on TGE followed by 1 month cliff, then in equal installments every month for 9 months	$ 150 000
Public sale	5%	50 000 000	$ 0.03	$ 1 500 000	30% on TGE, then in equal installments every day for 2 months	$ 450 000
Liquidity CEX/DEX	2,5%	25 000 000	--	0	--	--
Team	15%	150 000 000	--	0	Cliff 14 months 100% at 24 month	--
Advisors	2%	20 000 000	--	0	Cliff 12 months 100% at 12 month	--
Listing	1,2%	12 000 000	--	0	Cliff 1 month 100% at 3 month	--
Marketing	20%	200 000 000	--	0	Cliff 1 month 100% at 12 month	--
Ecosystem funds	36%	360 000 000	--	0	Cliff 1 month 100% at 48 month	--
	Total	**Max Supply**		**Total Diluted**		**Day 1 Initial cap**
	100%	**1 000 000 000**		**$ 5 700 000**		**$ 845 000**

ivendpay

Contact Us

info@ivendpay.com

ivendpay.com